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NCM® Associates Sponsors the National Alliance of Buy Here, Pay Here Dealers Conference

Overland Park, Kan., 20 Apr. 2010 — *NCM Associates (www.ncm20.com) is a major sponsor of the National Alliance of Buy Here Pay Here Dealers (NABD) 2010 conference taking place May 11-13th at the Venetian Hotel in Las Vegas. NCM's leading Buy Here, Pay Here (BHPH) specialist, Brent Carmichael, will co-present with NABD 2010 conference chairman, Ken Shilson, on the state of the Buy Here, Pay Here industry. "Our BHPH clients can attest to the fact that the business model is viable and profitable and one that many traditional NCM clients are exploring as an adjunct to their franchise operations," said NCM Associates President and CEO, Paul Faletti, Jr.*

NCM Associates, the retail automotive industry's leading provider of 20 Group services and the originator of the NCM Benchmark® for Success process, is a major sponsor of the upcoming NABD 2010 conference in Las Vegas, Nev. The conference is the leading annual dealer event for Buy Here, Pay Here dealers in the United States and is produced by the National Alliance of Buy Here, Pay Here Dealers.

"NCM has been a long-time NABD supporter, but this year we will be making a significantly greater investment as a Platinum Plus sponsor," said NCM President and CEO, Paul A. Faletti, Jr. "Our BHPH clients are proving that there are significant profit opportunities in this segment and they have encouraged us to translate our proven leadership in franchise automotive 20 Group, Consulting, Education and Benchmarking services to the Buy Here, Pay Here industry. We are responding to that call and encouraging our traditional clients to take a closer look at BHPH. Our alliance with NABD 2010 will help facilitate that effort."

[Brent Carmichael](#), NCM Executive Conference Moderator for six Buy Here, Pay Here 20 Groups, agrees. "I am excited about the increased exposure our program will have at NABD 2010 and am looking forward to making the most of this opportunity to meet with current and prospective NCM BHPH clientele." NCM staff members, including Carmichael and Faletti, will be showcasing NCM's service offerings for the Buy Here, Pay Here dealer in booth number 117/218 on the NABD 2010 exhibit floor at the Venetian Hotel. The exhibit floor is open each evening of the event beginning at 6:00p.m., during the lunch hour on the 12th, and from 9:00 a.m. to 2:00 p.m. on the 13th. Booth visitors are invited to register on-site to win a 37" high-definition LCD television that will be on display in the booth throughout the event.

Carmichael will also be presenting, *Benchmark Here, Profit Here: What an NCM 20 Group Can Do for You*, from 10:30 to Noon on Tuesday, May 11th in the Veronese Room at the Venetian Conference Center. The session is open to any dealer interested in learning more about how BHPH 20 Group membership can benefit their operation.

NCM clients can save up to \$500 off the NABD 2010 registration fee through May 6th with a special discount coupon available via its website at www.ncm20.com/BHPH.

About NCM Associates, Inc.

[NCM Associates, Inc.](http://www.ncm20.com) is the originator of the automotive industry 20 Group peer collaboration process and has been providing dealership benchmarking, education and consulting services to the industry since 1947. Located in Overland Park, KS, NCM provides a robust suite of services designed to drive dealership profitability using its proven, operations-focused Benchmark[®] for Success program with new and pre-owned U.S. automotive dealerships, as well as with businesses in more than 20 other industries. For more information about NCM Associates, visit www.ncm20.com or call 800.756.2620.

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