



FOR IMMEDIATE RELEASE

NCM® Associates Announces the Formation of Two New Manager 20 Groups

Overland Park, Kan. 21 Jun. 2010 – [NCM Associates](#), the pioneer in automotive 20 Groups, announced the launch of two new Manager 20 Groups this summer. Internet/BDC and Used Vehicle managers will find value in the peer group collaboration, operations Benchmarking and best practices sharing that NCM 20 Group membership provides. NCM Manager 20 Group membership ensures that department heads are well positioned to manage today's challenges and to increase their value and effectiveness in their dealerships.

NCM is pleased to announce the formation of new Manager 20 Groups this summer. Organization meeting dates are confirmed for the Internet/BDC Manager Group on September 14-15 and for the Used Vehicle Manager Group on August 9-10. Both will be conducted at NCM corporate offices in Overland Park, Kan.

NCM 20 Group moderators are known for their real world, retail relevant experience. The new Internet/BDC Manager Group will be led by David Kain, of [Kain Automotive](#) and the new Used Vehicle Manager Group will be moderated by Tony Albertson. Both are leading faculty members for the NCM Institute. In addition, Kain is recognized as the Dealer's Choice Award winning, number one ranked Internet training company for 2008, 2009 and 2010, as published by Auto Dealer Monthly Magazine. [Tony Albertson](#), is a veteran NCM Executive Conference Moderator and award-winning automotive retailer in his own right.

"As the lead instructors for NCMi's Principles of eCommerce Management and Principles of Used Vehicle Management training programs, David and Tony are leading authorities in Internet and Used Vehicle sales management and leadership; they will bring extraordinary added value to these new groups," indicated Jeff Bethel, Director of 20 Group Operations for NCM Associates. "And getting in on the ground floor of any NCM 20 Group is a real bonus," he added. "Managers attending these first meetings will shape the groups' membership profile and by-laws; they will define the format, location and schedule of future meetings; and as charter members, the decision to join is totally theirs." Bethel explained that once the groups have formed and conducted their inaugural meetings, new members must be voted in.

"Our 20 Group clients know the value of Group participation to their personal and leadership development," said Paul A. Faletti, Jr., President and CEO of NCM Associates. "With national and local market challenges straining their capacity, the need to cultivate a high-performance organization is critical; our dealer members are recognizing that getting their key managers and directors into NCM Manager 20 Groups is a proven way to raise their managers' competencies"

Interested dealers and managers may complete an interest form at www.ncm20groups.com or call 877-803-3627 to reserve a seat.

For more information about NCM Associates and its programs for automotive dealers including 20 Groups, in-dealership automotive Consulting, industry-leading management training, and innovative Benchmarking tools, call 1-800-756-2620 or visit www.ncm20.com.



About NCM Associates, Inc.

NCM Associates, Inc. is the originator of the automotive industry [20 Group peer collaboration](#) process and has been providing automotive dealership [Benchmarking](#), [Education](#) and [Consulting](#) services to the industry since 1947. Located in Overland Park, KS, NCM provides a robust suite of services designed to drive dealership profitability using its proven, operations-focused Benchmark® for Success program with new and pre-owned U.S. automotive dealerships, as well as with businesses in more than 20 other industries. For more information about NCM Associates, visit www.ncm20.com or call 800.756.2620.

Contact Information:

NCM Associates, Inc.
10551 Barkley, Suite 200
Overland Park, KS 66212
913.649.7830
www.ncm20.com
rkeller@ncm20.com

###